One of our techs who is Internet savvy has suggested we start a lab blog for communication purposes and for improving service. I am not really familiar with the concept and am not sure it is a good idea. What are the risks?

"Blogs," short for Web logs, are websites posted, usually by individuals, for the purpose of publishing a regular journal of thoughts, opinions, and ideas. The influence of bloggers—those who create blogs—became apparent during the last presidential election, particularly in the scandal over forged documents that were cited in a 60 Minutes news story regarding President Bush’s military record. Within hours, bloggers had scrutinized the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their authenticity. Within a day or two, experts had weighed in, declaring the documents and questioned their accuracy.