

CLR
CLINICAL
LABORATORY
REFERENCE

ML
MEDICAL LABORATORY OBSERVER

2012



MULTICHANNEL BRANDING + QUALIFIED LEADS

Connect with lab decision makers using MLO's print, email, Web, CLR buyers guide, direct mail, and trade show marketing channels.

- **MLO MAGAZINE** has been reaching the clinical lab market since 1969, providing lab professionals with peer-reviewed editorials, answers to critical questions and important product information.

BONUS: Advertisers receive a free Web link on the MLO Web home page and in the digital edition. Full-page advertisers receive a different bonus each month. (See editorial calendar for details.)

- **SPONSOR THE CE COVER FEATURE** and receive multimedia exposure with print, Web, and email positions.

- **FREE MONTHLY PRODUCT FOCUS** Send us your 200-word product announcement and product photo at least 2 months in advance of publication (see calendar for monthly topics).

- **FREE SHOW SPOTLIGHTS** increase exposure and booth traffic with this print space in show issues. Full-page print advertisers send 50 words, image, and booth # at no extra cost.

- **NOW WEEKLY! LABline eNEWSLETTER** is emailed to more than 28,000 opt-in subscribers each week. Your ad receives actionable leads including names, titles, addresses, emails and more to facilitate sales.

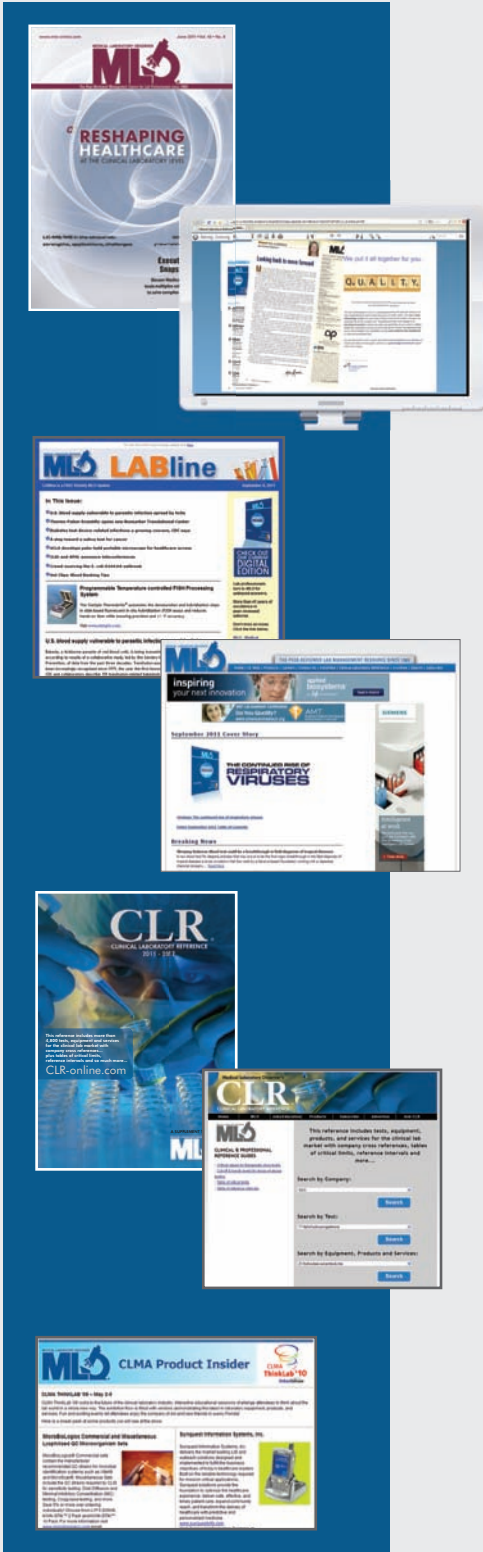
- **MLO-Online.com** offers rich media opportunities including video, leaderboards, banners, buttons, page curls, roadblocks and more!

- **CLR - Clinical Laboratory Reference**, the industry's most comprehensive annual buyers guide, is mailed to MLO subscribers in August. Searchable for 12 months at CLR-online.com, listings in CLR are an incredible value to advertisers.

- **ePRODUCT INSIDER eNEWSLETTER** is emailed twice a month to more than 28,000 subscribers and delivers qualified leads while promoting your products or services.

- **LIST RENTALS** take advantage of the best email or postal database in the industry with lab professionals targeted by job function, facility, region, and/or types of products purchased.

- **AD COMPARISON STUDIES** done by third-party Signet Research provide metrics, verbatim feedback and leads. Measure the impact of your ad material and follow up on leads from participants requesting more information on your product. Free to full-page advertisers in May and November issues.





SUBSCRIBER PROFILE: MORE DECISION MAKERS = MORE BUYERS

48,043 AUDITED, PRE-QUALIFIED SUBSCRIBERS¹

Much higher circulation (63% higher) than Advance for Administrators of the Lab.'s 30,707¹



MLO PROVIDES AN EXCEPTIONAL AUDIENCE¹

- 66%** LAB DIRECTOR
Lab Manager/Administrator/Supervisor
POL Director
Chief Medical Technologist
Assistant Chief Medical Technologist
- 14%** Pathologist, Pathology Resident, Physician
- 8%** Clinical Chemist, Clinical Researcher, Microbiologist
- 7%** LIS Manager, Nurse Laboratorian, Education Coordinator, Other
- 5%** Hospital Administrator, Group Practice Manager/Administrator, Owner/Officer/Purchasing

76% OF MLO SUBSCRIBERS HAVE A DIRECT SAY in the purchasing process for their organization.²

REACH THE RIGHT FACILITIES WITH MLO¹

- 74%** HOSPITAL LAB
- 8%** Physician Office Lab and Group Practice Lab
- 8%** Independent Lab
- 8%** Other
- 2%** Med School/CLS Ed Programs

MLO REACHES LUCRATIVE DECISION MAKERS WHO DON'T READ OTHER LAB PUBLICATIONS²

- 30,748 MLO subscribers**
do not receive Advance for Administrators of the Lab.
- 27,961 MLO subscribers**
do not receive Clinical Lab Products
- 15,470 MLO subscribers**
do not receive CAP Today

88% OF SUBSCRIBERS HAVE BEEN READING MLO FOR SIX OR MORE YEARS²

- 68%** have read MLO for 10 years or more
- 20%** have read MLO for 6 - 9 years
- 10%** have read MLO for 3 - 5 years
- 2%** have read MLO for 2 or less years

92% OF MLO SUBSCRIBERS SAVE THEIR ISSUES for future reference.²

LIST RENTALS: POSTAL OR EMAIL

MLO provides a BPA-audited list of prospective buyers, categorized by the products or services they specify or buy. Here are just a few of the **38 categories**¹ available. Call your MLO Account Executive for more ways to connect directly with your key prospects.

- Centrifuges 14,975
- Chemistry Reagents, Test Kits 13,728
- Blood Bank Supplies 13,061
- Hematology Analyzers 12,212
- Safety Products 13,832

SOURCE

¹ BPA Statement, June 2011

² MLO Subscriber Profile Study, June 2011

2012



CLR CLINICAL LABORATORY REFERENCE

MAGAZINE PRINT RATES

48,043¹ BPA-AUDITED PRINT SUBSCRIBERS

ADDITIONAL REACH: 12 DIGITAL EDITIONS SENT TO 28,000 SUBSCRIBERS

B/W GROSS RATES - RUN OF BOOK

SIZE	1x	3x	6x	9x	12x	18x	24x	36x
spread	\$10,023	\$9,723	\$9,431	\$9,148	\$8,874	\$8,607	\$8,349	\$8,099
full	\$ 5,122	\$5,011	\$4,901	\$4,787	\$4,564	\$4,453	\$4,341	\$4,230
2/3	\$ 3,896	\$3,805	\$3,708	\$3,602	\$3,474	\$3,358	\$3,227	\$3,171
1/2 island	\$ 3,561	\$3,496	\$3,400	\$3,315	\$3,227	\$3,171	\$3,116	\$3,060
1/2	\$ 2,836	\$2,781	\$2,705	\$2,626	\$2,546	\$2,463	\$2,419	\$2,374
1/3	\$ 2,174	\$2,112	\$2,062	\$2,016	\$1,963	\$1,923	\$1,895	\$1,867
1/4	\$ 1,667	\$1,633	\$1,586	\$1,538	\$1,505	\$1,477	\$1,449	\$1,421
1/6	\$ 1,380	\$1,339	\$1,299	\$1,260	\$1,222	\$1,185	\$1,150	\$1,115
1/8	\$ 1,045	\$1,014	\$ 983	\$ 954	\$ 925	\$ 897	\$ 870	\$ 844

COLOR

2 Color-standard
2 Color-PMS
3 or 4 Process
Metallics

AD

\$615
\$915
\$1,150
\$1,215

SPREAD

\$1,135
\$1,525
\$2,000
\$1,995



¹ MLO BPA Statement
June 2011

COVERS & SPECIAL POSITIONS

- Inside Front Cover: add 20% to the size/frequency discount
- Inside Back Cover: add 15% to the size/frequency discount
- Back Cover: add 25% to the size/frequency discount
- Guaranteed Positions: add 10%

MATERIALS

Printed web offset, saddlewire bound. Plate size: 8" wide x 11" high (full bleed). Trim size: 7³/₄" wide x 10³/₄" high. Live area: keep essential elements ³/₈" inside trim edges. (Bleed sizes include a ¹/₈" margin on all sizes). PC or MAC files. Native files mailed on CD with color laser proof or PDF file uploaded to <http://www.nelsonpub.com/fileupload> with email to: mlotraffic@nelsonpub.com notifying us of the upload. PDF setting: [PDF/X-1a:2001]. Flatten first, embed fonts, images: 300 dpi, CMYK only. No JPEG files. 150 line screen, maximum ink density: 280%. Questions: 941-966-9521 x145.

CLOSING DATES & FREQUENCY DISCOUNTS

- Closing the 1st of the month prior to publication, materials due one week later
- Cancellations are not accepted after the closing date
- MLO's Publisher reserves the right to select position

Guaranteed positions are non-cancellable. Preferred positions may be requested, non-guaranteed and subject to production limitations. Inserts are accepted as supplied or as Publisher-printed. Contact your MLO Account Executive for more details.

SPONSORSHIP: CE COVER FEATURE & CE TEST \$3,475 net

- "Sponsored by" button with your name on the opening CE feature magazine page
- Your logo on each left page of the magazine story
- 1/8 page horizontal ad at the end of the magazine article
- Leads from ad in weekly LABline eNewsletter that links to your website
- Your link on the MLO website's CE test page

CLASSIFIED RATES

\$215 net per column inch, with a 2" minimum. Column width: 2³/₁₆" or 13 picas. Commissionable to recognized agencies.



Spread
14³/₄" x 10" non-bleed
15³/₄" x 11" bleed



Full Page
7" x 10" non-bleed
8" x 11" bleed



2/3 Vertical
4¹/₂" x 9³/₄" non-bleed
5³/₈" x 11" bleed



1/2 Island
4¹/₂" x 7³/₈" non-bleed
5³/₈" x 8¹/₄" bleed



1/2 Vertical
3¹/₄" x 9³/₄" non-bleed
4" x 11" bleed



1/2 Horizontal
6³/₄" x 4³/₄" non-bleed
8" x 5³/₄" bleed



1/3 Square
4¹/₂" x 4³/₄" non-bleed
5³/₈" x 5³/₄" bleed



1/3 Vertical
2¹/₈" x 9³/₄" non-bleed
3" x 11" bleed



1/3 Horizontal
6³/₄" x 3" non-bleed
8" x 3³/₄" bleed



1/4 Vertical
3³/₄" x 4³/₄" non-bleed
4" x 5³/₄" bleed



1/6 Vertical
2¹/₈" x 4³/₄" non-bleed



1/8 Horizontal
3¹/₄" x 2¹/₂" non-bleed



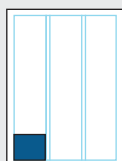
1/8 Banner
7" x 1¹/₄" non-bleed



MARKETPLACE – CLASSIFIED PRINT RATES

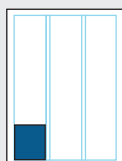
48,043¹ BPA-AUDITED PRINT SUBSCRIBERS

ADDITIONAL REACH: 12 DIGITAL EDITIONS SENT TO 28,000 SUBSCRIBERS

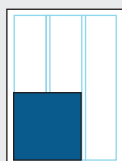


1/18
2 1/4" w x 2" h
\$426

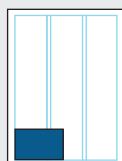
B/W rates, gross.
Spot color: add \$175, 4/c: add \$555. Discounts available for multiple insertions. ONLINE text listing: \$395, logo button: \$255. Listing & logo button \$505.



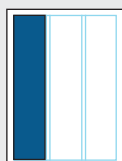
1/12 Vertical
2 1/4" w x 2 3/4" h
\$802



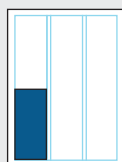
1/3 Horizontal
4 1/2" w x 4 3/4" h
\$1,916



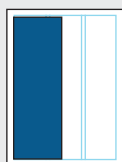
1/8 Horizontal
3 1/4" w x 2 1/2" h
\$921



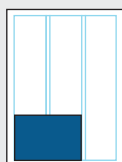
1/3 Vertical
2 1/4" w x 9 3/4" h
\$1,916



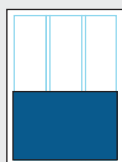
1/6 Vertical
2 1/4" w x 4 1/2" h
\$1,217



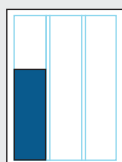
1/2 Vertical
3 1/4" w x 9 3/4" h
\$2,387



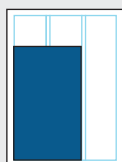
2/9 Horizontal
4 1/2" w x 3 1/4" h
\$1,279



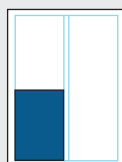
1/2 Horizontal
7" w x 4 1/2" h
\$2,387



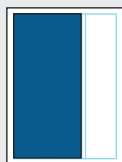
2/9 Vertical
2 1/4" w x 6" h
\$1,279



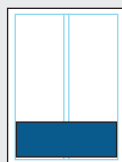
1/2 Island
4 1/2" w x 7" h
\$2,998



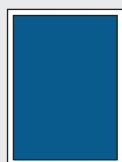
1/4 Vertical
3 1/4" w x 4 3/4" h
\$1,469



2/3 Vertical
4 1/2" w x 9 3/4" h
\$3,279



1/4 Horizontal
7" w x 2 1/2" h
\$1,469



Full
7" w x 9 3/4" h
\$4,312

Display ads for employment, educational opportunities, or lab products and services. Rates are gross for b/w. Spot color match or cyan \$175 additional, four-color \$555 additional. Recognized agencies receive a 15% commission. Frequency discounts available.

ISSUANCE AND CLOSING DATE: Frequency is 12 issues a year. Published monthly. Closes the 1st of the month prior to publication. Materials due one week later.

FTP FILE SUBMISSION:

Platform: PC or Mac
Materials: Send on CD or post on NP Communications' Upload Center website: <http://www.nelsonpub.com/fileupload>
Please confirm upload by emailing: mlotraffic@nelsonpub.com

FILE FORMAT: PDF file setting: PDF/X-1a:2001 is required. Include crop marks, 300 dpi CMYK images, embedded fonts, and all items 1/4" from trim.

FILE NAMING: Name file with advertiser's name and the issue month. Do not use spaces, slashes, or quote marks in the file name and make sure the ".pdf" extension is included.

MECHANICAL: Web Offset press, direct to plate, 150 line screen. Trim size is 7 3/4" x 10 3/4". Maximum total ink density is 280%. Trapped or overprinted files are not accepted, please set to knock-out. Color cannot be guaranteed if any elements must be converted to CMYK from RGB, LAB, or PMS.

COLOR PROOF: Press-quality color proof, using SWOP (Standard Web Offset Printing) standards, is preferred and required for color guidance on press, otherwise publisher does not assume responsibility for color matching or accuracy. Laser and inkjet printouts will be accepted for content only.

CHARGES: Creative services and ad alterations are available at a \$75 per hour rate, billed at 15 minute increments. A flat fee of \$75 will be charged to convert native files to PDF format. A press-quality SWOP color proof can be generated from a supplied PDF file for \$85.

TECHNICAL HELP: Production Manager at 800-226-6113 x 145.

CLASSIFIED WEB ADVERTISING: Online text listings \$395 (free with 1/6 or larger print ad. Logo button \$255. Listing and logo button \$505.

SALES CONTACT: Carol Vovcsko
2506 Tamiami Trail North, Nokomis, FL 34275
800-226-6113 x 123 Fax: 941-966-2590
cvovcsko@nelsonpub.com

AD MATERIAL TO: MLO - Ad Traffic Manager
2506 Tamiami Trail North, Nokomis, FL 34275
800-226-6113 x 194 Fax: 941-966-2590
mlotraffic@nelsonpub.com (see FTP submission instructions above)

SOURCE
¹ BPA Statement, June 2011



EDITORIAL CALENDAR

	CONTINUING EDUCATION	CLINICAL ISSUES	LAB MANAGEMENT	SPECIAL FEATURES	EDUCATION
JAN	Blood Banking PLUS Transfusion	Molecular Diagnostics: New CPT Coding	Inspection-ready?	Breast Cancer	HAIs/MRSA
FEB	Pregnancy & Prenatal Testing PLUS Newborn Testing	Hemoglobinopathies	Sepsis	Vitamin D Testing	EMR PLUS Middleware
MAR	Drugs-of-Abuse Testing	Infectious Diseases	Salary Survey PLUS ACOs, Medical Homes	Gastroenterology	Pharmacogenomics
APR	Cytology: Impact of Molecular Techniques	Phlebotomy	Lab of the Year	Virology	Patient Safety PLUS Lab Safety & Passive Safety features
MAY	Hematology	PCR	Temperature Management	Rapid Testing	Pathology (digital, anatomic & general) PLUS Microscopes
JUN	Diabetes PLUS Hemoglobin A1C	Microbiology	Reagents PLUS Inventory Control	STDs	Histology
JUL	Women's Health PLUS HPV	Cancer	Analyzers	Virology	Slide Makers/ Slide Stainers PLUS Gram Stains
AUG	Laboratory Information Systems	Chemistry	High-throughput DNA (next-gen sequencing)	Hematology	Blood Gas

AUG CLR: ANNUAL BUYERS GUIDE print, online, trade shows **▶ CLR FULL PAGE AD**

SEP	Flu/Respiratory PLUS Immunodiagnosics: Antigen vs. Molecular	Immuno-histochemistry	Lab Management (financial, compliance, etc.)	IVD	Vitamin D Testing
OCT	Urinalysis	Hepatitis	Automation	Regulation of Lab-developed Tests PLUS Surge in CLIA-waived Tests	Coagulation: Thromboelastography (TEG)
NOV	HIV (World AIDS Day)	QA/QC Controls	HAIs/MRSA	Influenza	Barcodes
DEC	Biomarkers: Autoimmune Diseases and Arthritis	Molecular Diagnostics	Eco-friendly Waste Management	Flow Cytometry	Safer Sharps



AD CLOSE: 1st of month prior to issue, materials due one week later
 EDITORIAL CLOSE: 3 months prior to issue PRODUCT FOCUS: 200 words & photo, 2 months prior to issue

FUTURE BUZZ	FULL PAGE AD BONUS	PRODUCT FOCUS	SHOW COVERAGE BONUS DISTRIBUTION
Genetic Disease	List rental: 1,000 BPA-audited spec or buy prospects	TEMPERATURE CONTROL & COLD STORAGE	
PCR and Real-time PCR	Show-Product Spotlight in print: 50 words & photo	PIPETTING	HIMSS Las Vegas Feb 20-24
Blood-less Testing	Show Spotlight in print: 50 words & photo	POINT-OF-CARE	USCAP Vancouver Mar 17-23 SAFMLS Memphis Apr 1-6
Genomics, Proteomics, Cytomics, and Genetics	Show Spotlight in print: 50 words & photo	IFOBT	NERCE Boxborough, MA Apr 11 CVS Daytona Beach Apr 22-25 CLMA Atlanta Apr 29-May 2
Quality Controls	Semi-Annual Signet Ad Comparison Study	SPECIMEN COLLECTION PLUS IV INFUSIONS ARTICLE	ASCLS-CNE Providence, RI May 1-3 Exec War College New Orleans May 1-2 APHL Seattle May 20-23
Blood Test for Cancer	Show Spotlight in print: 50 words & photo	DIGITAL AND ANATOMIC PATHOLOGY	ASM San Francisco Jun 16-19
Personalized Medicine	Show Spotlight in print: 50 words & photo	INFECTIOUS DISEASES PLUS IMMUNODIAGNOSTICS	AACC Los Angeles Jul 15-19
Nucleic-acid Testing	Product Spotlight in print: 50 words & photo	LEAN PLUS LEAN ARTICLE	

BONUS: Free 5" listing in print

Alzheimer's Blood Test	Show Spotlight in print: 50 words & photo	BLOOD BANKING & TRANSFUSION	CAP '12 San Diego Sep 9-12 NSH Vancouver Sep 28- Oct 3
Genetic Test to Prevent Future Diseases	Show Spotlight in print: 50 words & photo	DIABETES	AABB Boston Oct 6-9 AMP Long Beach, CA Oct 25-27 ASCP Boston Oct 30-Nov 3
Molecular Testing	Semi-Annual Signet Ad Comparison Study	LIS PLUS EHR/EMR ARTICLE	ASC Las Vegas Nov 2-6 ASHG San Francisco Nov 6-10
Tests for Unusual or Unique Diseases	Show-Product Spotlight in print: 50 words & photo	BLOOD-COLLECTION DEVICES PLUS PHLEBOTOMISTS' ROLE ARTICLE	ASH Atlanta Dec 8-11

WEBSITE RATES & SIZES

(Prices are net per month. Discounts available for multiple insertions.)

Reach thousands of potential medical lab professionals via MLO's comprehensive website!



HOME PAGE POP-UP OR SITE POP-UNDER

Our Web page dims as your oversized "pop-up" ad fades up for 5 to 7 seconds, front-and-center, before fading back to our site. The "Pop-under" remains when a visitor closes our site. Share a flash or animated gif message in this oversized space. 600 x 400 pixels, \$3,060

PAGE CURL

Upper right corner of home page opens over top quarter of screen when activated by the visitor's mouse roll-over. Home page only 500 x 500 pixels \$2,040 net

LEADERBOARD: TOP

Command interest in the top position using your static, gif, or flash message. Available in two widths.

- run-of-site standard leaderboard 728 x 90 pixels \$1,734
- run-of-site super leaderboard 960 x 90 pixels \$2,040

LEADERBOARD: BOTTOM

- run-of-site, standard leaderboard 728 x 90 pixels \$1,275
- run-of-site, super leaderboard 960 x 90 pixels \$1,530

BLOCK AD / VIDEO AD

Your video begins automatically in prime space, or share a flash or animated gif message in this oversized space.

- run-of-site 300 x 250 pixels \$1,785
- video ad (add \$350 production fee)

SKYSCRAPER

Attract the eye as the reader scrolls down the page through content. run-of-site, wide 160 x 600 pixels \$1,683

ADVERTORIAL BANNER

Blend your message into the editorial content for maximum ROI. Send us your headline, 50 words, 300 x 300 pixel logo or photo (final size: 120 x 120), and up to 3 web links... we'll do the rest. run-of-site, upper \$1,530 run-of-site, lower \$1,224

STANDARD BANNER

Static, animated gif, flash grabs attention every time! run-of-site, 468 x 60 pixels, upper \$1,530 lower \$1,224

BUTTON

Small messages pack a big return. run-of-site, wide 125 x 125 pixels \$612

SPONSORS' LINKS FOR PRINT ADVERTISERS, BY CATEGORY

Advertisers in the print magazine receive a free web page link on our home page, listed by industry category, run-of-site, during the month your ad runs. No Charge





ONLINE LEAD GENERATION

Reach more than 28,000 buyers with verifiable online ROI via LABline, MLO's weekly eNewsletter, the monthly eProduct Insider with actionable LEADS, and the MLO & CLR digital editions.

LABline AD WITH LEADS

Now weekly, LABline gives you more opportunities to promote your products or services and collect leads. Send us your headline, approximately 25 words of text, logo or product photo (300 x 300 pixels) and up to 3 links (your website's product page, video, pricing page, order form, white paper...) and we'll do the rest.

Net rates:

1 week	\$950/week
2 weeks	\$1,650 (\$825/week)
1 month	\$2,500/month
3 months	\$5,850 (\$1950/month)
6 months	\$10,350 (\$1,725/month)
12 months	\$18,240 (\$1,520/month)

Top position: add 15% Guaranteed position: add 10%

Materials can be changed at the beginning of each month.
Materials are due by the 20th of the month prior.

ePRODUCT INSIDER WITH LEADS

This product-only email blasts twice a month, reaching more than 28,000 subscribers and returning leads to its advertisers. Send us your headline, approximately 25 words of text, logo or product photo (300 x 300 pixels), and up to 3 web links and we'll do the rest.

April (CLMA) and July (AACC) \$600 net with full page and \$750 net with fractional print page. There will be two blasts for each show.

All other months:

\$850 net for one blast, \$1,500 net for both (in one month)

Top position: add 15% Guaranteed position: add 10%

Materials can be changed at the beginning of each month.
Materials are due by the 20th of the month prior.

DIGITAL EDITION MLO & CLR WITH LEADS

No charge

Your print ad delivers leads from the 28,000+ online subscribers who receive digital editions of MLO and CLR via email. Increase your ad's visibility when we add animation for a nominal fee.



CLR: CLINICAL LABORATORY REFERENCE

THE MOST COMPREHENSIVE ANNUAL BUYERS GUIDE WITH MORE THAN 3,500 TESTS, EQUIPMENT, PRODUCTS, AND SERVICES

RESERVE NOW!

For 39 years, CLR-Clinical Laboratory Reference is where lab management has turned to find tests, new systems, equipment, and services, as well as reference tables for critical limits, therapeutic drug levels, and toxicity levels for drugs-of-abuse testing.

In August, the 2012-2013 CLR will be polybagged and mailed to more than 48,000¹ MLO subscribers. CLR extends its reach with bonus distribution at shows throughout the year and 12 months of searchable listings at CLR-online.com.

Be a part of the lab's favorite search engine...in print and online. Call your MLO Account Executive to reserve now.



2012-2013 LISTING PRINT RATES

Listings are sold by the inch.
 One inch = approximately 45 characters wide (2-1/4" wide x 6 lines deep)
 5" listing without display ad* = \$1,085 (includes logo, contact info, approx. 100 words and 50 FREE index references)
 Additional inches = \$195 per inch (approx. 30-35 words and 10 FREE index references per inch)

Print purchase includes free online listings and link at CLR-online.com.
 Print and Web options include additional logo, photos, and FREE four-color.

*Increase your EXPOSURE all year with a full-page CLR DISPLAY AD, and the first five inches of your listing is FREE.

www.CLR-online.com



SOURCE ¹ MLO BPA Statement, June 2011



JOIN OUR DISTINGUISHED LIST OF MLO ADVERTISERS

A2LA
AABB
AACC
AAFP-PT
Abbott Diagnostics
Abbott Molecular Diagnostics
Accumetrics
Adventist Health
Alere-Inverness Medical
Alfa Wassermann Diagnostic Technologies
American College of Physicians
American Diagnostica
American Medical Technologists
American Proficiency Institute
Antek Healthware
Anthro Corp.
Aperio
APHL, Assoc. of Public Health Labs
Applied Biosystems, Inc.
Arlington Scientific, Inc.
ARUP Laboratories
Astoria-Pacific International
AutoGenomics
Banner Health
Bayfront Medical Center
Bayside Comm Hospital
BD Biosciences
BD Diagnostics
BD Diagnostics—Women's Health and Cancer
BD Diagnostics—Preanalytical Systems
BD Tri-path
Beckman Coulter
Binding Site
Biocare Medical
Biohit Inc.
Biomedical Polymers
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COLA
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College of American Pathologists
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